

## Claims

1. Server (7) for offering an internet portal comprising a menu (100) comprising menu-items (110,120,130,140,150) to a mobile terminal (1) and comprising
- a transmitting module (75) for transmitting a portal signal to said terminal, which portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display of said terminal, with said portal signal comprising said menu-item signals being stored in said server, and
  - a receiving module (74) for receiving an activation signal from said terminal for activating a menu-item, which activation signal comprises a menu-item code defining a menu-item, wherein at least some of said menu-items each are linked to at least two sub-menu-items (111-115,121-127,131-139,141-146,151-155), with said server comprising
  - a generating module (76) for generating, in response to a first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a second menu-item on said display, with at least most of said sub-menu-items (111-115) of said first menu-item (110) being personalized, and with at least most of said sub-menu-items (121-127) of said second menu-item (120) being non-personalized.
2. Server according to claim 1, wherein said server comprises
- an addressing module (77) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item code defining a sub-menu-item, addressing a service provider for coupling said terminal to said service provider.
3. Server according to claim 1 or 2, wherein said server comprises
- a supplying module (78) for, in response to a receival from said terminal of a further activation signal comprising a sub-

menu-item code defining a sub-menu-item of a third menu-item (130), supplying time-dependent information stored in said server from said server to said terminal.

5 4. Server according to claim 1, 2 or 3, wherein said server comprises

- an adjusting module (73) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item code defining a sub-menu-item of a fourth menu-item  
10 (140), allowing adjustment of user-dependent information stored in said server in dependence of a receival of an adjustment signal originating from said terminal.

5. Server according to claim 1, 2, 3 or 4, wherein five menu-  
15 items offer time-dependent information (130), personalized services (110), non-personalized services (120), adjustment of user-dependent information (140) and help (150), in this particular order on said display.

20 6. Access provider (5) comprising a network-unit (6) coupled to a server (7) for offering an internet portal comprising a menu (100) comprising menu-items (110,120,130,140,150) to a mobile terminal (1) and comprising

- a transmitting module (75) for transmitting a portal signal to  
25 said terminal via said network-unit, which portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display of said terminal, with said portal signal comprising said menu-item signals being stored in said server, and

30 - a receiving module (74) for receiving an activation signal from said terminal via said network-unit for activating a menu-item, which activation signal comprises a menu-item code defining a menu-item,  
wherein at least some of said menu-items each are linked to at  
35 least two sub-menu-items (111-115,121-127,131-139,141-146,151-155), with said server comprising

- a generating module (76) for generating, in response to a first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a second menu-item on said display, with at least most of said sub-menu-items (111-115) of said first menu-item (110) being personalized, and with at least most of said sub-menu-items (121-127) of said second menu-item (120) being non-personalized.

7. Access provider according to claim 6, wherein said access provider comprises

- an addressing module (77) for, in response to a receival from said terminal via said network-unit of a further activation signal comprising a sub-menu-item code defining a sub-menu-item, addressing a service provider for coupling said terminal to said service provider via said network-unit.

8. Access provider according to claim 6 or 7, wherein said access provider comprises

- a supplying module (78) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item code defining a sub-menu-item of a third menu-item (130), supplying time-dependent information stored in said server from said server to said terminal via said network-unit.

9. Access provider according to claim 6, 7 or 8, wherein said access provider comprises

- an adjusting module (73) for, in response to a receival from said terminal via said network-unit of a further activation signal comprising a sub-menu-item code defining a sub-menu-item of a fourth menu-item (140), allowing adjustment of user-dependent information stored in said server in dependence of a receival of an adjustment signal originating from said terminal via said network-unit.

10. Access provider according to claim 6, 7 or 8, wherein five menu-items offer time-dependent information (130), personalized services (110), non-personalized services (120), adjustment of user-dependent information (140) and help (150), in this  
5 particular order on said display.

11. Method for offering an internet portal comprising a menu comprising menu-items to a mobile terminal and comprising the steps of  
10 - transmitting a portal signal to said terminal, which portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display of said terminal, with said portal signal comprising said menu-item signals being stored in a server, and  
15 - receiving an activation signal from said terminal for activating a menu-item, which activation signal comprises a menu-item code defining a menu-item, wherein at least some of said menu-items each are linked to at least two sub-menu-items, with said method comprising the step  
20 of  
- generating, in response to a first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item code, sub-menu-item signals  
25 each for displaying at least a part of a sub-menu-item of a second menu-item on said display, with at least most of said sub-menu-items of said first menu-item being personalized, and with at least most of said sub-menu-items of said second menu-item being non-personalized.

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12. Processor program product to be run via a server for offering an internet portal comprising a menu comprising menu-items to a mobile terminal and comprising  
- a transmitting function for transmitting a portal signal to  
35 said terminal, which portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display

of said terminal, with said portal signal comprising said menu-item signals being stored in said server, and

- a receiving function for receiving an activation signal from said terminal for activating a menu-item, which activation

5 signal comprises a menu-item code defining a menu-item, wherein at least some of said menu-items each are linked to at least two sub-menu-items, with said processor program product comprising

- a generating function for generating, in response to a first  
10 menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item code, sub-menu-item signals each for displaying at least a part  
15 of a sub-menu-item of a second menu-item on said display, with at least most of said sub-menu-items of said first menu-item being personalized, and with at least most of said sub-menu-items of said second menu-item being non-personalized.

13. Mobile terminal (1) for use in combination with a server  
20 (7) for offering an internet portal comprising a menu (100) comprising menu-items (110,120,130,140,150) to said mobile terminal (1) and comprising

- a transmitting module (75) for transmitting a portal signal to said terminal, which portal signal comprises menu-item signals  
25 each for displaying at least a part of a menu-item on a display of said terminal, with said portal signal comprising said menu-item signals being stored in said server, and

- a receiving module (74) for receiving an activation signal from said terminal for activating a menu-item, which activation  
30 signal comprises a menu-item code defining a menu-item, wherein at least some of said menu-items each are linked to at least two sub-menu-items (111-115,121-127,131-139,141-146,151-155), with said server comprising

- a generating module (76) for generating, in response to a  
35 first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item

code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a second menu-item on said display, with at least most of said sub-menu-items (111-115) of said first menu-item (110) being personalized, and with at least most of  
5 said sub-menu-items (121-127) of said second menu-item (120) being non-personalized.

14. Portal signal for offering an internet portal comprising a menu (100) comprising menu-items (110,120,130,140,150) via a  
10 server (7) comprising

- a transmitting module (75) for transmitting a portal signal to a mobile terminal via said network-unit, which portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display of said terminal, with said portal  
15 signal comprising said menu-item signals being stored in said server, and
- a receiving module (74) for receiving an activation signal from said terminal via said network-unit for activating a menu-item, which activation signal comprises a menu-item code  
20 defining a menu-item,

wherein at least some of said menu-items each are linked to at least two sub-menu-items (111-115,121-127,131-139,141-146,151-155), with said server comprising

- a generating module (76) for generating, in response to a  
25 first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display, and for generating, in response to a second menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a second menu-item on said display, with  
30 at least most of said sub-menu-items (111-115) of said first menu-item (110) being personalized, and with at least most of said sub-menu-items (121-127) of said second menu-item (120) being non-personalized.